

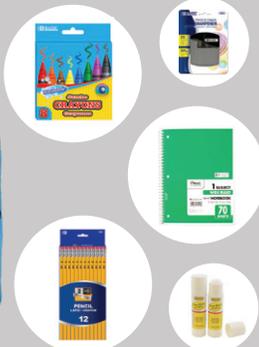
# THE BIZ BUZZ NEWSLETTER



## Around The Office

**Pictured above:**

Blaisdell's delivery team started their workday early at 5am to pack over 1,500 backpacks for Alameda County



**What goes inside the back-to-school backpacks?**

Contents are determined by grade level and can be customized based on the customer and/or donor's needs for their school or school district.

Elementary sets included jumbo crayons, training pencils, glue sticks, writing pads, washable markers, and a construction paper pad.

Middle and highschool sets included a binder, filler paper, spiral notebooks, folders, #2 pencils, colored pencils, a pink eraser, and pencil sharpener.

## Blaisdell's Sales and Delivery teams gather to pack backpacks for underprivileged students in California

Ask around and the Blaisdell's team will all say that packing backpacks is one of their favorite volunteer activities! This year, Blaisdell's had the privilege to support 8 corporate sponsors and nonprofit organizations that were interested in giving back to their communities through the purchase of discounted school supplies. With purchase, Blaisdell's offers the option to prepack the backpacks with supplies prior to delivery. Our delivery and sales teams spent a couple of

hours over the course of two weeks in July to pack over 3,650 backpacks. In total, the program provided assistance to 12,250 students across California. Thank you to all employees involved! Also, a special thank you to those Blaisdell's customers who supported our business while supporting children in need. 2021 turned out to be another challenging year for many and your contributions have certainly made a large impact in our community.



Blaisdell's sales team switched up their Monday morning routine packing bags at the warehouse



Employees prep the packing assembly lines by removing items from their product packaging



**Pictured above:**  
Blaisdell's team members, John and Adrienne, deep weeding local bioswale at Booker T. Anderson Park.

## Blaisdell's Team Volunteers with The Watershed Project in Richmond to Deliver Clean Water to Community

This volunteer opportunity was an unforgettable experience for our staff, not only being involved in the process but walking away with learning something new...

Do you know what a bioswale is? Neither did we. However, after spending a couple of hours with The Watershed Project, we learned it was vegetated, shallow, landscaped depressions designed to capture, treat, and infiltrate stormwater runoff as it moves downstream.

Several years ago, their team installed one in Booker T. Anderson's parking lot near Baxter Creek in Richmond. Just as important as the installation is the upkeep of these bioswales.

Our team got to work first hand on making improvements to it by weeding and removing debris that would allow for a more healthy flow of rain water runoff for the upcoming season.

The Watershed Project, a 501(c)3 nonprofit, inspires San Francisco Bay Area communities to understand, appreciate, and protect our local watersheds. After this volunteer experience, they sure did just that. Learn more about them by visiting [thewatershedproject.org](http://thewatershedproject.org).

[LEARN MORE](#)

## Blaisdell's Donates \$9,250 in School Supplies for Back-to-School Giveaway

Our donation was just the start of it! With the help of over a dozen corporate and individual sponsors, [Lend A Hand Foundation](#) donated over 8,500 backpacks filled with essential school supplies to the Oakland Unified School District. Our Blaisdell's team also had the honor of making deliveries to several of the schools to facilitate the distribution of the backpacks to students in need.



**Lend A Hand is looking to celebrate 25 years with a goal of 25K backpacks**

We admire the work that Lend A Hand has done for underprivileged children in our local community. Next year, they look to triple their outreach. Learn how to get involved in supporting a great cause by visiting [lendahandfoundation.org](http://lendahandfoundation.org).

# Product Spotlight



SHOP

Item: DYM1755120

## DYMO® LABELWRITER 4XL DESKTOP THERMAL PRINTER

Get ready for an easy, efficient way to label and ship your packages this holiday season! With Dymo's thermal 300 dpi printing technology, print whenever & wherever without any worry.



SHOP

Item: FEL9573301

## FELLOWES® AERAMAX PRO AM4 PUREVIEW AIR PURIFIER

Fellowes AeraMax Pro delivers peace of mind and removes over 99.99% of COVID-19 using a combo of smart and integrated technologies. Ideal for spaces between 150-300 square feet.



SHOP

Item: PHLFILTERED1LB

## PHILZ COFFEE® 1LB. GROUND FILTERED SOUL COFFEE

A new addition to Blaisdell's Philz Coffee offerings, Filtered Soul medium roast coffee has distinctively nutty flavors with a satisfying aftertaste that's sure to please your soul. Contains artificial hazelnut flavor.



## Employee Spotlight: Christian Eng

Christian has taken on a dual role at Blaisdell's for the past few years. Not only does he handle a delivery route, but he handles FSR services for several of our Bay Area customers.

Nickname: Chris  
Route: 22, Redwood City-Union City  
Tenure: 3 Years  
Hometown: Oakland, CA  
Astrological Sign: Aries  
Ghirardelli Chocolate: Caramel  
Sports Team: Warriors  
Radio Station: 560 AM KSFO

LEARN MORE



Hello! Hola! Nǐ hǎo!

WATCH NOW

## Blaisdell's Sponsored BANANAS' Virtual UnPeeled Children's Carnival on June 12, 2021

BANANAS' has been supporting families in their parenting journey since 1974 while working in partnership with early education providers. Throughout their 48 year history, BANANAS celebrated their community through large-scale family-friendly events. In 2018, UnPeeled originated as a children's carnival and has since taken a digital approach to entertainment for all.

It was an honor to sponsor their event this year and help out with such a great cause. Click above to catch a recap of the event and enjoy a day of singing, dancing, interactive reading, and fun for you and your family.



This past May, Blaisdell's donated \$1,000 to our friends at the **Children's Council SF** to support their virtual Child Care Champions event which celebrates and recognizes many early education heroes making a difference in our communities.



In June, Blaisdell's sponsored Let Them Eat Cake, **Sacramento Self-Help Housing's** annual event, which raises funding to support their work of assisting homeless individuals and families into transitional or permanent housing.



## Returning to the Office?

Keep Blaisdell's top of mind and let us do the 'dirty' work. Our experienced team can bring your company's social distancing policies to life.

Need ideas on how to safely reopen? We've been working with other essential businesses since March 2020 and have ideas to share! Schedule a consultation today to begin the discussion...

Blaisdell's specializes in:

- Workplace office reconfiguration
- Counter shields and desk dividers
- Temperature screening solutions
- Sanitizing strategy and products
- Air purification systems
- In-office signage and display

## REFER A BUSINESS AND BE REWARDED!



Is Blaisdell's one of your best kept secrets? Share your experience with a vendor, business partner, or friend for a chance to earn a \$25 giftcard.

- Share your Blaisdell's experience
- Submit our short referral form
- Let us follow up with your contact

You'll receive a reward for every referral that places a 1st order!

[REFER NOW](#)

## Office Refresh: With Offices Reopening After 18+ Months, What Type of Products Need To Be Replaced?

Adjusting to life with a pandemic has been a challenging experience for us all. There is a lot to think about when you return to the office: implementation of COVID-19 protocols, cleaning, dusting, and other return to work matters. Have you thought about supply refresh?

It's been over a year and a half since the shutdown and many products may be past their prime. Here is a quick checklist of items that you may need to add to your next order so when employees return to the office, they'll be set up for success...



**BATTERIES IN DEVICES**



**INK & TONER**



**WHITEBOARD MARKERS**



**WRITING INSTRUMENTS**



**COFFEE**



**LIQUID CREAMER**



**OTHER DRINKS**



**SNACKS**



**MEDICATIONS**



**HAND SANITIZERS**



**BATHROOM FRESHENERS**



**CALENDARS**

## Time Out For Trivia



Time out! Did you know taking a break improves focus and concentration and provides a mental reset?

Simply take a break and put your mind to the test with a couple quick-witted trivia questions for your chance to win some sweet prizes! This quarter we will be giving away a home office essentials package with goodies from Zebra, TOPS, 3M, and more.

[SUBMIT ENTRY](#)

ANSWERS FROM LAST SURVEY:

1. Earth Day was created through the tireless efforts of Wisconsin state senator, \_\_\_\_\_. **B. Gayord Nelson**
2. Approximately \_\_\_\_\_ ink cartridges are thrown away every second in the U.S. **B. 8**
3. Approximately \_\_\_\_\_ trees can be saved from using a case of 100% recycled copy paper. **A. 2**
4. Americans throw away \_\_\_\_\_ styrofoam coffee cups every year. **D. 25 billion**



Congratulations to Nicole from Pfahl & Hunt for being last quarter's trivia winner!