

THE BIZ BUZZ NEWSLETTER

Blaisdell's 2021 Charitable Giving Report is Now Available

When you support Blaisdell's Business Products, you support a local, woman-owned and family-owned business that gives back to your local community. It's important to us to share in our successes and involvement because you, our customers, are the ones that make it happen!

On March 31st, Blaisdell's released their annual giving report which recaps philanthropic efforts of public service, collaboration, contribution, and recognition to nonprofit organizations throughout 2021. View photos, see donation lists, and check out special events we participated in.

[VIEW NOW](#)


Around The Office



Blaisdell's Team Celebrates Employee Retirement for Kent Wong After 19 Years

Do you know Kent Wong? After 19 years of service and support, Blaisdell's said goodbye and happy retirement to our Purchasing Department guru on April 20th. We put together a luncheon fiesta with all the fixings, cake, photobooth, and more.



What's Up Next for Kent?

Kent will certainly not be bored in his first year of retirement! Right out of the gate, he and his wife started their travels by train, plane, ship, and automobile for a 2 month excursion across the United States and over the Atlantic to Europe!

The Blaisdell's team wishes you safe travels, good times, and a lot of great memories on your next chapter.

In The Community

Winners left to right, top to bottom: East Bay SPCA, COLFS Medical Clinic, Placer Food Bank, 4C's of San Mateo County, Children's Council of SF



[NOMINATE NOW](#)

Blaisdell's announces their 2021 Nonprofit Choice Award Recipients in the Bay Area, Sacramento, and Southern California

We always love starting the new year off with some nonprofit donations! Thank you to all of our business customers who took the time to voice their vote, recognize, and nominate a nonprofit organization last year.

Also, thank you to our employees who had a hard decision selecting five final recipients among a list of incredible organizations making a difference in our communities. To view the full list of nominations and to learn more about our winners, please visit blaisdells.com/nonprofit-choice-awards-2021.

"It's great to see Blaisdell's incorporating their customers into their donation process. I look forward to nominating every year!"

- Lisa M., Blaisdell's Customer



Blaisdell's has donated \$20,000 since the program started

The Nonprofit Choice Awards started in 2018 during the acquisition of Give Something Back. To see a full recap of award recipients, please visit our website at blaisdells.com/nonprofit-choice-awards.

Product Spotlight



Item: SAN1944656

SHOP

Expo Dual 2-in-1 Chisel Low Odor Dry Erase Markers

Add some color to your next team meeting with Expo Dual with two colors to choose from with every marker. Item now available in 2, 4, and 12 pack blistercards.



Item: FEL5753101

SHOP

Fellowes Halo™ 125 Laminator with Pouch Starter Kit

As employees return to the office, make your communication clear throughout your facility. Laminate wall signs and documents that are durable and easy to clean when needed,



Item: HWLHTF210B

SHOP

Honeywell QuietSet Slim Mini Tower Fan

Warmer weather calls for tools to cool down employees while they work. Honeywell's QuietSet delivers comfort without all the noise paired with 4 speeds and an auto-off timer.



Employee Spotlight: Pamela Carbonell

When Blaisdell's employees need help or advice, they turn to Pam! With over 27 years in the industry, Pam has mastered what it means to deliver business customers with a great workday.

Position: Sales, South Bay

Tenure: 8 Years

Hometown: San Leandro, CA

Astrological Sign: Leo

Ghirardelli Chocolate: Sea Salt Carmel

Restaurant: Anything Italian

LEARN MORE



Blaisdell's Teams Up with Philadelphia Insurance to Pack Meal Boxes for Placer Food Bank in Roseville

Placer Food Bank, a member of Feeding America, has been helping nourish the local community since 1970. On Thursday, April 21st, Blaisdell's and Philadelphia Insurance Companies had the opportunity to volunteer at their facility. They created an assembly line and boxed over 500 nonperishable meal kits that are then distributed to food pantries, youth and senior programs in El Dorado, Nevada, and Placer counties. Inside the meal kits included a collection of grains, pasta sauces, cereal, canned vegetables, and snacks.

To learn more about the impact Placer Food Bank makes on the local community, or to get your company involved in the volunteer process, please visit placerfoodbank.org.



Blaisdell's Team Member Becomes Chair of Volunteer Committee for BOMA

Much like a Chamber of Commerce, BOMA San Diego unites partnerships in professional development, but with a focus in the commercial real estate industry. For over 4 years, Blaisdell's has been proud to be a member of BOMA San Diego and their efforts to give back to the community! In March, Blaisdell's sales executive, Tiffany Cutler, chair of their volunteer committee, lead a silent auction to benefit The San Diego Women's Foundation.



Blaisdell's Sponsors BANANA'S UnPeeled on April 26th at Children's Fairyland in Oakland

Every year Oakland nonprofit, BANANAS, hosts an event to bring together children, families, and the community for a fun-filled day of learning and entertainment.

After resorting to virtual shows in 2020 and 2021, this year was extra special as they returned to a live and in-person event at Children's Fairyland. Blaisdell's was excited to be apart of it! Our sponsorship helped support the event and provided entertainment as author, Angela Dalton, did a read along with her newly published children's book "Show The World!". We love BANANAS! Keep your eyes peeled for their next event and learn more about their organization's services at bananasbunch.org.



Blaisdell's Conducts Coastal Cleanup at Robert W. Crown Memorial State Beach

In honor of Earth Day, our Blaisdell's team coordinated a volunteer activity that gave back to mother Earth and the environment. They hit the beach on March 31st in conjunction with East Bay Parks volunteer program.

The group of ladies met with park staff to start the morning and received provided tools to complete the clean up at Robert W. Crown Memorial State Beach in Alameda. While the weather could have been a bit warmer, the team reported back with enthusiasm and a sense of accomplishment that they were able to prep the site before the visit



Time Out For Trivia

Time out! Did you know taking a break improves focus and concentration and provides a mental reset?

Simply take a break and put your mind to the test with a couple of quick-witted trivia questions for your chance to win some sweet prizes! In this newsletter, we will be giving away a 3M gel wrist rest for your workspace!



[SUBMIT ENTRY](#)

ANSWERS FROM LAST TRIVIA SURVEY:

1. ____ produces about one-third of the world's coffee. **B. Brazil**
2. How many liters of water are needed to grow enough coffee beans to produce one cup of coffee? **C. 140**
3. Robusta beans contain ____ as much caffeine as arabica beans. **C. Twice**
4. Which company turned their coffee filters into face masks during the pandemic in 2020? **D. Melitta**



Congratulations to Maria R. from ELMA Electronics for being last issue's trivia winner!